

PRINCIPLES OF MANAGEMENT - 2007

Note: Attempt all questions.

Section-A : (Objective Type Questions)

1. Attempt any five of the following. Each question carries 1 marks:

- (a) Who among the following is called the father of scientific management?
(i) F. W. Taylor (ii) Elton Mayo
(iii) Herbert Simon (iv) Peter Drucker
- (b) Who among the following is the writer of the book 'The Human Side of Enterprise'?
(i) Henry Fayol (ii) Joseph Massey
(iii) Maslow (iv) D. M. McGregor
- (c) Which among the following is not a function of management?
(i) Organising (ii) Staffing
(iii) Analysing (iv) Controlling
- (d) What kind of organisation is represented in the work of Research and Development?
(i) Line Organisation (ii) Staff Organisation
(iii) Matrix Organisation (iv) None of the above
- (e) Who has propounded the concept of Hygiene factor of motivation in management?
(i) Maslow (ii) McGregor
(iii) Herzberg (iv) Fayol
- (f) Which element is not the characteristic of good plan?
(i) Simple (ii) Clear dermed objectives
(iii) Flexible (iv) Rigid

(a) Which is not a benefit of Informal Organisation?

- i) Sense of belonging
ii) Innovation and Originality
iii) Important channel of communication
iv) Role conflict

When the operation is completed the results are viewed. What kind of control is this?

- i) Post action control (ii) Timed control
iii) Feed forward control (iv) None of the above

Section-B : (Short Answer Type Questions)

Attempt any three of the following. Each question carries 3 marks.

Describe the functions of management.

What is objective and its importance towards planning?

4. What are the principles of organising?
5. What are the techniques of Direction?
6. Define Control. What are the elements of control?

Section-C : (Essay Type Questions)

Note: Attempt any three questions. Each question carries 7 marks.
7. 'Management is the effective utilisation of human and material resources to achieve the enterprise's objectives'. Comment in detail.

8. Discuss the essential elements of good planning? Are there any limitations of planning? If so, how can they be overcome.
9. Discuss the various advantages and disadvantage of the line and staff organization.
10. Describe various leadership styles. How will you secure effective leadership in the management of an organisation?
11. Explain the control procedure to achieve the efficient control in an organisation.